



and  
**SCORE**<sup>®</sup>  
 Counselors to America's Small Business

present an all day Workshop

**Small Business Workshop Series**  
 Saturday September 11, 2010

**When**

Saturday, September 11, 2010  
 From 08:30 AM to 04:30 PM;  
 (Registration from 8:30AM to 9AM)

**Where**

HCC-Spring Branch  
 in The Commons (next to Jason's Deli)  
 1010 W. Sam Houston Pkwy N  
 (Corner of I-10 and Beltway 8)  
 Houston, TX 44043

**Fee:**

Fee: \$40 (Cash or Check);  
 Includes Lunch, Coffee, Soft Drinks  
**PAY NOW AND SAVE \$5**

**Contact:**

raj@scorehouston.org  
 713-487-6565

"Already in business or ready to start? SCORE offers training in fundamental business skills through its workshop programs." Workshops cover topics that have proved most challenging to small businesses:

WRITE A WINNING BUSINESS PLAN	MARKETING FOR SUCCESS	MANAGE YOUR MONEY
<ul style="list-style-type: none"> <li>• Are you ready to start a business?</li> <li>• Why plan?</li> <li>• What is a business plan?</li> <li>• Who needs it?</li> <li>• Where can you find it?</li> </ul>	<ul style="list-style-type: none"> <li>• How to create a desire to buy?</li> <li>• The four P's of Marketing Market Research</li> <li>• Low budget advertising</li> <li>• Three ways to use Internet</li> </ul>	<ul style="list-style-type: none"> <li>• When you're out of cash, you're out of business or why Cash Flow Forecast is necessary for success</li> <li>• The 4 basic budgets</li> <li>• The 3 financial statements</li> <li>• Why keep good records and control cash?</li> <li>• Understand ratios and trends</li> </ul>

Seminar leaders are men and women professionals, each with over 20 years of business experience, who have created this seminar and presented it to thousands of potential and existing business owners. They'll make sure you'll leave this seminar with skills and insights on how to run a successful business.

[Register Now at http://tiny.cc/score-hcc-workshop](http://tiny.cc/score-hcc-workshop)



Houston Community College's Centers for Entrepreneurship offer education and training in collaboration with local business mentors and economic entities.

We equip start-up entrepreneurs with the tools and relationships needed for success in today's challenging economy.

At HCC getting started is as easy as 1,2,3.

- 1) Come to this Workshop-Get the One Day Overview
- 2) [Take the Fall Class](#)-Learn how to create your Business Plan (Take BUSG 2309)
- 3) Enter the [Business Plan Competition](#)-Finish your plan & win prize money!

You can go on to Earn a 3-course [Business Plan Certificate](#) too!



SCORE is an all-volunteer group with real-world business experience, dedicated to your success.

Our Mission: Help Small Businesses Succeed.  
 Our Mantra: We educate, counsel, mentor.

Founded in 1964, SCORE, "Counselors to America's Small Business", is a non-profit association and a Resource Partner of the U.S. Small Business Administration.

For more details, go to [www.scorehouston.org](http://www.scorehouston.org)