



## Start or Expand Your Own Business



### Here's How to Get Going!

- 1) Take the Class-Draft Your Plan
- 2) Enter the HCC Newspring Business Plan Competition  
Five free training sessions, Work with Mentors, Finish Your Plan!
- 3) You Could Win Prize Money to Get Started!

### Small Business Management - An Entrepreneurial Approach\*

Session	BUSG 2309* College Credit CRN#	BUSG 2009* Continuing Ed. CRN#	Location	Days	Times
8/27-12/18	58289	N/A	Spring Branch	Th	8:00AM – 9:30AM
9/24-12/18	57549	32036	Spring Branch	Th	6:30PM – 8:30PM
9/24-12/18	58285	32041	Spring Branch	Tu	8:00AM – 10:00AM
12/19-1/6	58013	32040	Katy	M-Th	8:00AM – 12:00PM
8/27-12/18	58289	N/A	Spring Branch	Th	8:00AM – 9:30AM

\*Enroll in BUSG 2309 to earn college credit and in BUSG 2009 to earn continuing education credit.

- **Course Topics:** An in-depth course designed to prepare a Business Plan for a specific business venture. This course goes beyond an outline. Students will prepare drafts of the specific sections of a business plan. The role of the entrepreneur, opportunity recognition and evaluation, business plan financials, marketing and organization strategies are covered as well as business ownership, financing, and marketing. The course professors are entrepreneurs.
- **Newspring Business Plan Competition:** The competition provides a wonderful opportunity to receive guidance from business advisors on the development of a business plan that will be ready to seek financing. Applications will be accepted starting November 1, 2011 through January at the start of the spring 2012 semester. Everyone who completes the competition is a winner because they will have a plan for their business idea. You can also win prize money! Enrollment in BUSG 2309 (college credit class) or BUSG 2009 (continuing education credit) is required to enter the competition! <http://tinyurl.com/HCC-NBPC>



HCC Spring Branch: Beltway 8 & I-10  
HCC Katy: I-10, exit Fry, 1550 Foxlake  
For More Info and To Enroll  
[www.hccbizconnect.org](http://www.hccbizconnect.org)  
Questions: email [c4e@hccs.edu](mailto:c4e@hccs.edu)  
Or call 713-718-6650

*HCCBIZCONNECT Centers for Entrepreneurship offer education and training in collaboration with local business mentors and economic entities. We equip start-up entrepreneurs and existing business owners with tools and relationships needed for success in today's challenging economy.*

