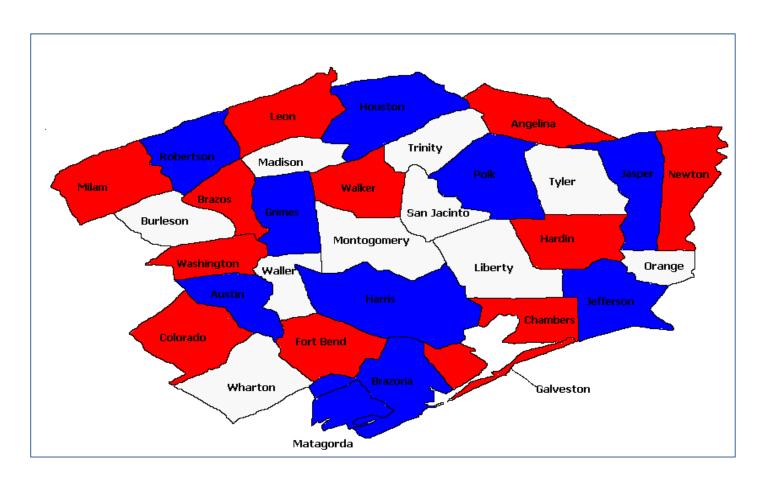
Houston District Office

SBA Loan Program Presentation

Topics to be discussed:

- Overview of SBA
- Three SBA Loan Programs
- SBA Impact

"Serving 32 Counties"



SBA Programs and Services

- Capital/Financial Assistance
- Contracting Assistance (8a, HUBZone & Womenowned Small Business Programs)
- Counseling
- Training
- Disaster Assistance
- Advocacy
- Laws/Regulations i.e. legislation and provisions under the new Small Business Jobs Act
- Implement Special Initiatives i.e. Young Entrepreneurs, Start-up America, Veteran-Wise, SBJA Tour....

SBA Success Stories

Businesses That Have Received SBA Assistance:

FedEx Callaway

AOL Humana

Apple Ben & Jerry's

Nike Outback Steakhouse

Intel Buffalo Wild Wings

Compaq Baby Elephant Ears

Under Armor Edible Arrangements

SBA Loan Programs

- The SBA offers numerous loan programs to assist qualified small businesses.
- A key concept of the SBA Lending Program is that the loan originates from a lender, not the U.S. Government.

SBA's Three Popular Loan Programs:

- 7(a) Guaranty Loan
- 504 Debenture
- SBAEXPRESS Loan

What SBA Looks For In An Application:

- Applicant must be eligible: For profit business owned and controlled by a US citizen or LPR, legal permanent resident (No visas);
- Repayment ability comes from the cash flow of the business;
- Applicant must be of good character (Both credit and criminal history);
- Collateral purchased from loan funds and personal guaranty generally secure the loan; and,
- Owner's personal equity contribution.

7a Guaranty Loan Program

- Maximum SBA Guaranty for a 7(a) loan amount is \$5,000,000: SBA will guaranty up to 75% of the gross bank loan amount or \$3,750,000.00, whichever is less.
- Most Houston lenders are PLP (Preferred Lenders)
 where SBA has given the authority to qualified lenders
 to approve an SBA guaranteed loan internally without
 SBA review.

Refer to lender list at: www.Haggl.com

Size Standards

Many Businesses are classified as Small Businesses:

There are two standards to determine the size of a business under the North American Industry Classification System (NAICS).

www.sba.gov/size

Size Standard Determination

A Size Standard is determined by the type of business; for example

- Manufacturing, mining, and wholesale trade the size standard is determined by <u>number of</u> <u>employees</u>
- Retail, Special Trades etc., the size standard is determined by <u>annual gross receipts</u>.

7a Loan Interest Rate

The interest rate is regulated by SBA Rules and Regulations:

- Where the loan term is <u>less than 7 Years</u>: Prime + 2.25%.
- Where the loan term is 7 Years <u>or more</u>: Prime + 2.75%.

Lenders have the option to offer more favorable interest rates.

7a Loan Maturity

SBA Guaranty allows lender to extend loan maturity beyond bank's limit:

- Loans For Working Capital: a SBA guaranty may extend the limited bank term <u>up to 7 Years to 10 Years</u>.
- Loans For Inventory, Equipment, and Leasehold Improvements: term may extend <u>up to 10 Years.</u>
- Loans to Purchase or Refinance Land And Building: term may extend up to 25 Years.
- Loans for Real Estate Construction: term may extend <u>up to</u>
 25 Years.

SBA 7a Guaranty Fees

Where Total Loan Amount is:

- \$150,000 or less: borrower must pay 2% of the SBA guaranteed portion (85% of total loan). ** Effective FY2016 (until 9/30/16), the guaranty fee is reduced to 0% for loans \$150,000 or less.
- \$150,001 to \$700,000: 3% of SBA guaranteed portion (75% of total loan).
- \$700,001 to \$1,000,000: 3.5% of SBA guaranteed portion (75% of total loan).
- \$1,00,001 to \$1,500,000: 3.75% on guaranteed portion over \$1,000,000.
- Guaranty Fee may be paid from loan proceeds.

7a Eligible Uses Of Loan Proceeds

- Purchase Land And Building (For business location)
- Construction
- Purchase Machinery And Equipment
- Purchase Inventory
- Working Capital
- Qualified Debt Repayment

Ineligible Businesses

- Non-Profit Organizations (Church, etc.).
- Business for lending and financing.
- Speculation/Investment (Shopping Centers, apartment buildings, etc.).
- Gambling/Lotto (Generates more than 1/3 revenues of business).
- Previous Loss to the Government (Defaulted government loan, etc.).
- Government Owned Entities (City, State, etc.).

Ineligible Businesses (cont'd)

- Life Insurance Companies.
- Businesses located in foreign countries.
- Businesses engaged in illegal activities.
- Adult Businesses.
- Pyramid Sales (Mary Kay Cosmetics).
- Businesses involved in any religion: must have prior SBA approval.

SBA 504 Loan Program

The 504 loan program is a <u>long-term/fixed-rate</u> financing tool for major fixed assets such as <u>land and equipment for a business</u> <u>location</u>.

There are three parts to the financing of a total project under the 504 Program:

- 1) First lien held by a bank (Securing up to 50% of the total project cost).
- 2) Second lien SBA Debenture (Securing up to 40%).
- 3) Small business applicant must contribute 10% (Up to 30% depending on type of business).

Unique Size Standard For 504

- A Business Qualifies As Small If It Does Not Have A Tangible Net Worth In Excess Of \$15,000,000 And
- The Business Does Not Have An Average Net Income In Excess Of \$5,000,000 After Taxes For The Preceding Two Years.

THREE (3) TYPES OF 504 DEBENTURES:

- A) Job creation or community development goal: Maximum Debenture amount is \$5,000,000.

 CRITERIA: approval of a \$5,000,000 Debenture generally requires a business to create or retain one job for every \$65,000 provided by the SBA.
- B) Meet a Public Policy goal: Maximum Debenture amount is \$5,000,000.

 CRITERIA: approval of a \$5,000,000 Debenture when the business meets a public policy goal: business owned and controlled by Women, Minority, Veterans, or, Export activity etc.
- C) Qualified Manufacturer and Renewable Energy: Maximum Debenture amount is \$5,500,000 (continued on next slide).

504 Debenture Interest Rates And Maturities

- Debenture Interest Rates are set on the Debenture Sale Date. Thereafter, rate is fixed for the term of the Debenture. During the month of February, 2014 the rate is less than 6%.
- 10 Years for land and equipment:
 1st lien must have maturity of at least 7 years.
- 20 Years for land and building/and or construction:
 1st lien must have maturity of at least 10 years.

504 Debenture Use Of Proceeds:

- PURCHASE LAND AND BUILDING
- BUILDING CONSTRUCTION
- PURCHASE MACHINERY & EQUIPMENT

504 Ineligible Use Of Proceeds

- PURCHASE OF INVENTORY
- WORKING CAPITAL
- LOANS CANNOT BE MADE TO BUSINESSES ENGAGED IN SPECULATIVE OR INVESTMENT IN RENTAL REAL ESTATE

SBA Express Loan

- MAXIMUM GROSS LOAN AMOUNT: \$350,000
- Expedited loan processing and closing: Lender uses internal loan documents, not SBA documents.
- Same criteria as the standard 7(a) Guaranty Loan Program. Sub-program: EXPORT EXPRESS: Maximum Loan amount is \$500,000.

SBA Veterans Advantage

Effective October 1, 2015 – September 30, 2016

To support America's veterans, the Veterans Advantage:

- Reduces the guaranty fee from 3% to 0% on SBA Express loans of \$150,001 to \$350,000 to qualified veteran-owned small businesses.
- Reduces the guaranty fee by 50% on non-SBA Express 7(a) loans \$150,001 up to \$5 million approved to qualified veteran-owned small businesses.

SBA Veterans Advantage Qualifications:

Businesses must be 51% or more owned and controlled by:

- Veterans (other than dishonorably discharged)
- Service-Disabled Veterans
- Active Duty Military service member participating in the military's Transition Assistance Program (TAP);
- Reservists and National Guard Members; or
- Current spouse of any Veteran, Active Duty service member, or any Reservist or National Guard member; or widowed spouse of a service member who died while in service or of a serviceconnected disability.

| Houston District Office | FY2015 | | FY2014 | |
|--------------------------------|------------|---------------|------------|----------------|
| | Loan Units | Loan \$ | Loan Units | Loan \$ |
| 7a Loans | 1518 | \$747,588,400 | 1237 | \$ 582,792,800 |
| 504 Loans | 58 | \$56,945,000 | 82 | \$ 105,232,000 |
| Total Loan Approvals | 1576 | \$804,533,400 | 1319 | \$688,024,800 |

| EXPORTS | # Approvals | | TS # Approvals | | \$ Approvals | |
|-------------------------|-------------|-------|----------------|--------|--------------|--------|
| Major Loan Program | FY 14 | FY 15 | +\- | FY 14 | FY 15 | +\- |
| 7(a) + 504 | 19 | 15 | -4 | \$11M | \$24M | \$13M |
| Year over Year % Change | | | -21.1% | | | 115.0% |
| | | | | | | |
| MINORITIES | # Approvals | | \$ Approvals | | als | |
| Major Loan Program | FY 14 | FY 15 | +\- | FY 14 | FY 15 | +\- |
| 7(a) + 504 | 604 | 737 | 133 | \$301M | \$413M | \$113M |
| Year over Year % Change | | | 22.0% | | | 37.5% |
| | | | | | | |
| WOMAN OWNED | # Approvals | | \$ Approvals | | | |
| Major Loan Program | FY 14 | FY 15 | +\- | FY 14 | FY 15 | +\- |
| 7(a) + 504 | 207 | 290 | 83 | \$83M | \$87M | \$4M |
| Year over Year % Change | 40.1% | | | | 5.2% | |
| | | | | | | |
| VETERANS | # Approvals | | \$ Approvals | | | |
| Major Loan Program | FY 14 | FY 15 | +\- | FY 14 | FY 15 | +\- |
| 7(a) + 504 | 32 | 78 | 46 | \$10M | \$44M | \$34M |
| Year over Year % Change | | | 143.8% | | | 336.2% |

| Loans By Industry FYE2015 | # Loans | \$ Dollars |
|---------------------------|---------|-------------------|
| Accom. Food Serv. | 182 | \$ 123,907,600 |
| Admin/Supp | 59 | \$ 12,572,900 |
| Agric/Forest/Fish | 23 | \$ 33,212,000 |
| Arts/Entert/Recr. | 37 | \$ 21,810,600 |
| Construction | 114 | \$ 24,070,000 |
| Educational Serv. | 28 | \$ 16,634,800 |
| Fin. & Insur. | 20 | \$ 3,499,600 |
| Health Care/Soc. | 205 | \$ 140,415,000 |
| Information | 12 | \$ 1,188,800 |
| Mgmt./Comp. | 1 | \$ 1,345,000 |
| Manufacturing | 97 | \$ 74,697,000 |
| Minning | 18 | \$ 11,613,600 |
| Other Serv. | 172 | \$ 75,403,000 |
| Prof/Sci/Tech/Serv. | 165 | \$ 47,157,800 |
| Public Admin. | 1 | \$ 10,000 |
| Real Estate/Rent. | 40 | \$ 22,260,500 |
| Retail Trade | 229 | \$ 134,318,500 |
| Transport/Ware. | 81 | \$ 9,297,700 |
| Utilities | 0 | \$ - |
| Wholesale Trade | 92 | \$ 51,119,000 |
| Grand Total | 1576 | \$ 804,533,400 |

| FY2015 | Loan \$ to Franchises | Loan Units to Franchises |
|--------|-----------------------|---------------------------------|
| HDO | \$180,875,600 | 229 |

| FY2015 HDO TOP FRANCHISES |
|---------------------------|
| AMAZING LASH STUDIO |
| EUROPEAN WAX CENTER |
| JIMMY JOHN'S |
| MASSAGE HEIGHTS |
| ACE HARDWARE |
| CHEVRON (GAS STATION) |
| KIDDIE ACADEMY |
| KIDS 'R' KIDS |
| MENCHIE'S |
| NESTLE TOLL HOUSE CAFE |
| THE LEARNING EXPERIENCE |

| FY2015 | Loan Units | Loan \$ |
|---------------------------|------------|---------------|
| Asian or Pacific Islander | 368 | \$307,065,700 |
| American Indians | 10 | \$5,645,000 |
| Black | 133 | \$32,911,700 |
| Hispanic | 226 | \$67,627,600 |
| Undetermined | 170 | \$84,879,200 |
| White | 669 | \$306,404,200 |
| Total | 1576 | \$804,533,400 |

Helpful Websites

There are a number of resources available to help answer questions about the SBA programs:

- SBA website: www.sba.gov
- List of SBA Lenders: www.haggl.com
- > Free Assistance From S.C.O.R.E. Volunteers: www.houston.score.org
- > Houston Galveston Women's Business Center: www.wbea-texas.org/wbc
- > Small Business Development Centers: www.sbdcnetwork.uh.edu
 - Local SBDC University of Houston SBDC (713) 752-8444, 2302 Fannin, St. #200, Houston, TX 77002 www.sbdc.uh.edu/sbdc/default.asp
- Procurement Technical Assistance Centers
 - Find your local center at: www.aptac-us.org/new/
 University of Houston PTAC (713) 752-8466, 2302 Fannin, St. #200, Houston, TX 77002

Houston District Office

SBA Houston District Office

8701 South Gessner, Suite 1200 Houston, TX 77074 713-773-6500

www.sba.gov/tx/houston

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