



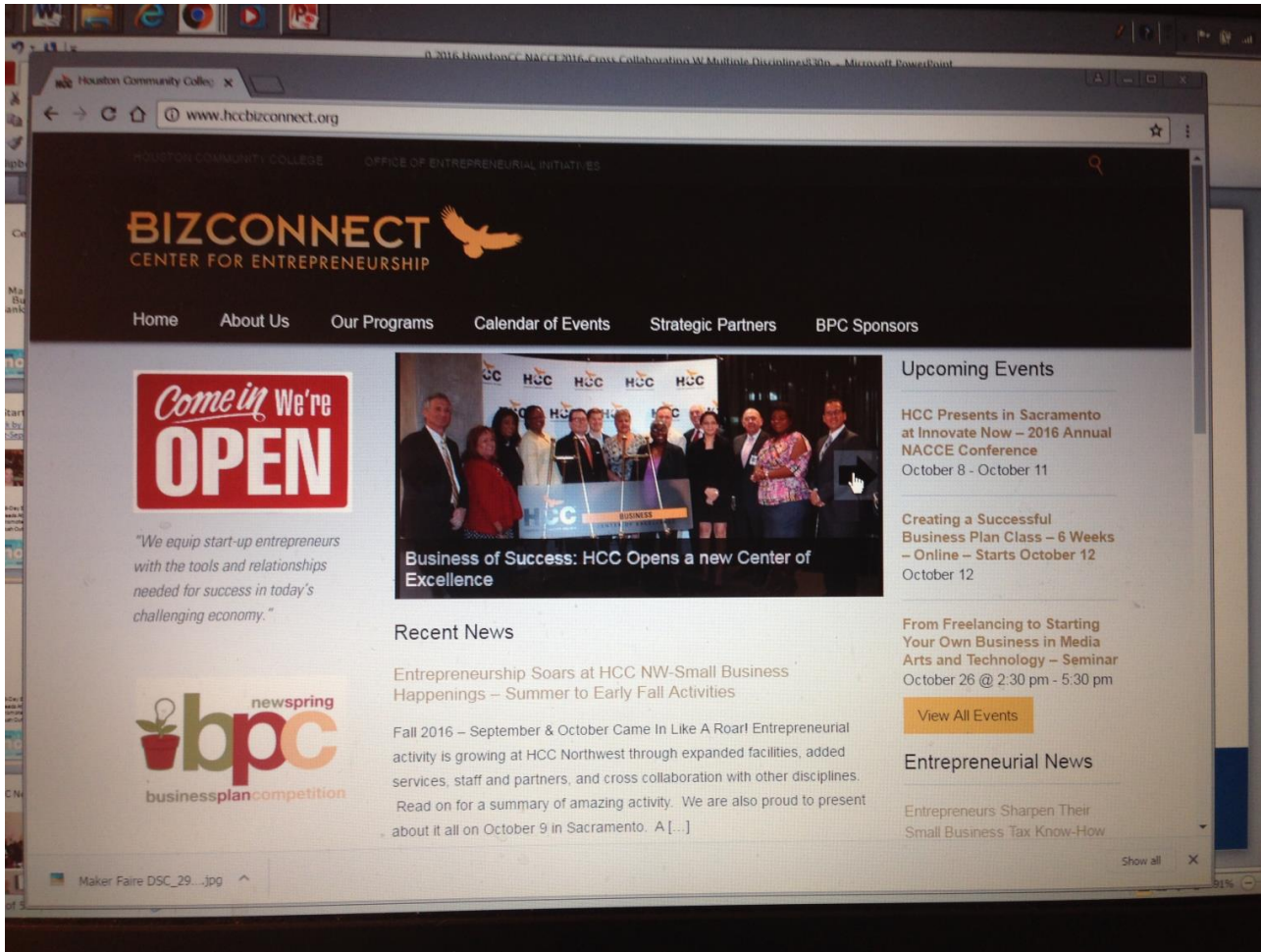
Houston Community College Center for Entrepreneurship

HCC Entrepreneurial Eco-System In Action!

Sandra Louvier, Director, Center for Entrepreneurship

HCC Entrepreneurial Eco-System In Action

*The Center for Entrepreneurship is all about
Collaborating with Internal and External
Partners to Empower our Aspiring and
Existing Entrepreneurs!*



HCC – Entrepreneurial Programs

- Center for Entrepreneurship
- Goldman Sachs *10,000 Small Businesses*
- Minority Business Development Agency-Bus. Ctr.
- Teen Entrepreneur College
- Office of Entrepreneurial Initiatives
- Continuing Education – Business
- Center of Excellence in Business
 - Business Management & Entrepreneurship
 - Marketing and Entrepreneurship
 - International Business
 - Banking & Finance
 - Real Estate

- Workshops & Seminars
- Continuing Education Classes
- College Credit Classes and Certificates
- Business Advising:
 - SCORE, Silver Fox Advisors, Newspring, Liftfund, Amegy Bank
Wallis State Bank....
- Connections to Entrepreneurial Resources
- Business Plan Competition

Core External Partners

- Newspring, Inc., Business Plan Competition Partner
- Amegy Bank of Texas
- Wallis State Bank
- Small Business Administration
- SCORE
- Constant Contact
- Houston West Chamber of Commerce
- MetroNational
- Midway Companies
- Mayor's Office of Business Opportunity – Lift Off Houston Contest
- Women's Business Center, WBEA
- Katy Area Economic Development Council
- Silver Fox Advisors
- HCC Alumni
- Individual Entrepreneurs – Speakers, Strategic Planning, Mentorship

Center for Entrepreneurship Workshops & Seminars

- Funding Opportunities to Start or Grow Your Business
- Lender Matchmaking
- Starting & Running Your Own Business Seminar
- Marketing Boot Camp 1-3 days
- Liftoff Houston Pitch Workshop
- Tax Myths and Tips for Small Business Owners
- All About Crowdfunding
- Get More Contracts
- Exporting

Real Estate Investment

September 30, 2016, Friday, 10:30a-1:30p

From Freelancing to Starting Your Own Business in Media Arts and Technology

October 26, 2016, Wednesday 2:30p-5:30p

Engineering Entrepreneurs-Turning Ideas Into Wealth

November 9, 2016, Wednesday, 2:30p-5:30p

Starting & Running Your Own Business Seminar
Saturday, August 13, 8:30a-4:30p, HCC Spring Branch.

It is a powerful program that's packed with information, tips and techniques needed to start a new business as well as improve an ongoing enterprise.



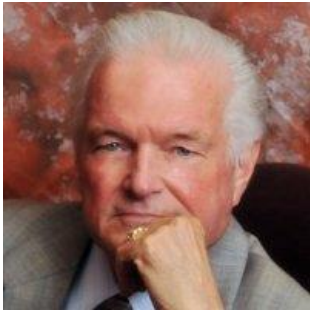
Small Business Marketing Boot Camp
Wednesday, Thursday & Friday mornings, 9:00a-12:00p
September 21, 22, 23, HCC Alief Hayes.



This Marketing Boot Camp is designed for small business owners and your marketing team to get inspired, focused and well on their way to an invigorated and more well-defined marketing plan; and grow your sales.



September 21, 22, 28, 29, 2016: Small Business Marketing Boot Camp



Featured Presenters

- SCORE
- Constant Contact
- Local Expert
- Global Expert-Star!



Guest Entrepreneur Speakers
HCC BPC Alumni, Successful
Completers of HCC Programs,
Great Examples of Maximizing
Houston Entrepreneurial Eco-
System, HCC Success Stories
Personified!

Real Estate Topics

Why Invest , Types; ROI,
Commercial & Residential;
Economic Cycle;
Speculation; Consequences;
Potential Profits; Leverage;
Financing ; Terms; Loan
Origination;
Loan Types (Residential and
Non-Residential); Risks;
Required Information for a
Real Estate Loan



Tax Myths & Facts for Small Business Owners

February 10, 2017 Friday

Starting & Running Your Own Business

March 11, 2017 Saturday

**Constant Contact-Variou E Marketing and
Social Media Engagement- Every Other Month**



Dr. Mohammad (“Mo”) Tehrani

Started his first business in 1995
Has & Still Co-owns multiple
businesses:

- accounting
- real estate
- pharmacy
- security systems.

Full-time professor of accounting at HCC

Neuro-Chemist too! – BS, Biology/Geology, M.Ph. in Human Biology, Ph.D in Neurochemistry.

Donates Prize Money to the HCC Newspring BPC - His Company, ProVideo Systems.

Lead SCORE Mentor at HCC Alief Hayes Ctr. For Entrepreneurship.

Free One-on-One Private Counseling Sessions With a Small Business Mentor

Appointments Taken: 9:00 am to 1:30 pm on Tuesdays.

All appointments are booked in advance. No walk-ins.
Appointments last 30 minutes-one hour.

To Make an Appointment:

Email us at c4e@hccs.edu
or call 713-718-6650.

Place: 2811 Hayes Road, Houston, TX 77082,
Center for Entrepreneurship, HCC Alief Hayes Campus,
Third Floor, Suite A321

Cost: THERE IS NO CHARGE for small business advising,
although we do expect you to do your part and take action
to further your plans between sessions to start or grow your
business.



Entrepreneurship AAS & Certificates

- [Marketing - Innovation & Enterprise Specialization – AAS](#)
- [Marketing - Social Enterprise - Certificate Level I](#)
- [Marketing - Enterprise Development-Certificate Level I](#)
- [Business Administration Entrepreneurship - Certificate](#)

Workshops and Seminars:

Starting & Running Your Own Business,
Marketing, Social Media Marketing,
Funding, Exporting, Taxes, Getting More
Contracts

Competitions:

Ideas Pitch Competition
InnovateHER Competition
HCC Newspring Business Plan Competition

2016 Winners - HCC Newspring Business Plan Competition



1) Take the Class

Fall 2016 or Spring 2017

Draft Your Plan

2) Competition

Jan.-Apr. 2017

- Five tuition-free training sessions &
- Mentors

3) Prize Money! You Could Win one of five top prizes!



2) HCC Newspring Business Plan Competition

Competition Timeline

- **2016 – January 2017** - Prerequisite Class-some take class concurrently with the Competition
- **November - January** – Applications
- **February - March** - Training Sessions
- **April**
 - Early April - Written Plans Due
 - Late April - Verbal Presentations to Judges
 - Late April - Awards Ceremony
- **May** - Celebration of Winners – Press releases, etc.
- **June-December** – Celebration of BPC Alumni Successes, recruit into prerequisite class for next year!

2016 Winners-HCC Newspring Business Plan Competition



2016 Completers – *You Don't Have to Win to Win*



The competition training and mentoring helps all end up with a better plan to launch and grow!

***One Class Must be taken to
Apply to Enter the BPC-Choose One Below:***

College Credit Class:

***Small Business Management OR
Entrepreneurship & Economic Development***

Cost \$208 in district tuition - plus textbook

Continuing Education Class

***Creating a Successful Business Plan
Ed2Go Online - \$109***



Creating a Successful Business Plan Class **Online Six-Week, 24-Hour Continuing Education Class**



With the support of your instructor and a network of like-minded students, you'll work through all of the major components of writing a business plan and emerge with your first draft in hand. Turn your business ideas into a solid plan for financing and long-term success.

Instructor- Kris Solie-Johnson, chancellor and president of the American Institute of Small Business, and best-selling author, educator and speaker.

- 6 Weeks –12 lessons, 24 hours of your time over six weeks.
- A class starts every month. Last one possible to apply for competition starts January 18. The ideas and assumptions you develop in it can strengthen your application to the competition and your business or growth plan.



[Helen Callier](#)

PermitUsNow



[Hussain Ali](#)

HD2 Menus



[Erik Calderon,](#)

FLMC Films



[Al Barrera](#)

GrassontheGO

The
Competition
Training and
Mentoring is the
Greatest Prize!



[Nina Youngers](#)

Got Dirty Blinds?



[Khurum & Shazia Coudry](#)

Legacy Rags & Vintage
Veins



[Filip Valica](#)

The Product Startup

Sandra Louvier
Sandra.louvier@hccs.edu

713-718-6650
www.hccbizconnect.org



In-Kind Hours of Mentoring, Training, and BPC
Co-Management – Valued at \$200,000

Business Plan Competition Cash Prize Sponsors

LiftFund

DREAM IT. FUND IT.

Launching Entrepreneurs for Over 20 Years



WALLIS STATE BANK

Where Service Begins

AmegyBank[®]
of Texas

MIDWAY


MetroNational[®]
Investment/Development/Management

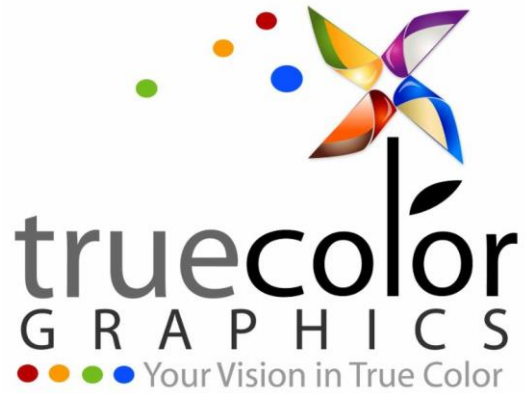
Constant Contact[®] 

Provideo
Systems, Inc.

In-Kind Prize Sponsors



In-Kind Sponsors - Reception



National Recognition National Association for Community College Entrepreneurship 2015

- HCC Best Practices for Creating an Entrepreneurial Culture
- Creating an Entrepreneurial Catalyst – West Houston Institute
- HCC - Pitch, Launch and Growth Competitions
- NACCE Student Entrepreneur Award Winners
 - Hussain Ali-HD2Menus,
 - Bruce McMordie, Texas Swim Academy,
 - Landi Spearman-Desination4Relocation,
 - Saul Allen Berrera-GrassontheGo



Celebrate Successes

- **NACCE Student Entrepreneur Award Winners**
 - **Hussain Ali-HD2Menues**, \$500,000 Year 1, New full-time employee
 - **Bruce McMordie, Texas Swim Academy**, New Location
 - **Landi Spearman-Desination4Relocation**, Avg Spend increased from \$5,000 to \$8,000-\$13,000, 2 new contract employees.
 - **Saul Allen Berrera-GrassontheGo** - Decreased expenses, improved production, company now profitable.

Celebrate Successes

- **2016 HCC Newspring BPC Winners**
 - First Place – \$12,000
 - **TCC Learning – Todd Bermont**
 - Second Place – \$8,000
 - **Energy Fundz – Raya Guruswamy**
 - Third Place Tie - \$2,500
 - **Ole Noe – Noe Erazo**
 - **Twice Media Productions, Tiffany Williams**
 - Honorable Mention - \$1,000
 - **True You Makeovers, Sandi Rose Miller**

Celebrate Successes

- **Additional Accolades for 2016 BPC Completer Teams**
 - **Eric Calderon – FLMC Films**
 - **2016 Student of the Year**
 - **HCC Northwest – 21,000 Students - April 2016**
 - **Helen Callier – Bradlink, LLC**
 - **Women in Business Champion of the Year**
 - **Houston SBA Small Business Awards - May 2016**
 - **Nicole Baldwin**
 - **Finalist Veterans Business Battle - Raised \$150,000 investment dollars – March 2016**
 - **Tory Burch Foundation Fellow - \$10,000 Grant - May 2016**

HCC Entrepreneurial Eco-System In Action

Goldman Sachs 10,000 small businesses

HCC Goldman Sachs 10,000 Small Businesses

Requirements to Apply:

- For the owner or co-owner of a business
- Business has been in operation for at least two years
- \$150,000 (or more) in business revenue in the most recent fiscal year
- At least four employees, two of which are full-time
- Business with strong growth opportunities

HCC Goldman Sachs 10,000 Small Businesses

- The *10,000 Small Businesses* curriculum includes a wealth of one-on-one advice, clinics, and networking opportunities.
- Graduate with a Plan - Through the program, participants will gain practical skills in topics such as negotiation, marketing, and employee management that can immediately be put into action.
- All fees are completely funded through Goldman Sachs Foundation.

HCC Entrepreneurial Eco-System In Action



Minority Business Development Agency

- The MBDA Business Center is operated by Houston Community College and is funded, in part, by the U.S. Department of Commerce through the MBDA. We focus on growing existing minority-owned firms. Our efforts are targeted at providing assistance to:
 - Rapid-growth potential firms
 - High-impact firms
- Revenue and jobs generate wealth in this country. It is MBDA's goal, through its Business Centers, to help MBEs create jobs and revenue.

Minority Business Development Agency

- To foster the growth and global competitiveness of U.S. businesses that are minority-owned by facilitating transactions through referrals; business consulting; contract proposal preparation; loan packaging and matching Minority Business Enterprises (MBEs) to contract opportunities, prime contractors, and capital resources.
- Our services are designed to improve your access to capital, procurement opportunities, and domestic and international markets, make your business more profitable, create jobs, and make your company sustainable.